### **ITOCA in collaboration with Albert R. Mann Library, Cornell University**

### **TEEAL INSTITUTIONAL GRANTS 2016**

### **TEEAL INSTITUTIONAL GRANTS 2015**

ITOCA in collaboration with Albert R. Mann Library, Cornell University would like to invite applications from eligible institutions for acquiring TEEAL sets.

A total of 70 sets will be awarded to institutions in six African countries (Burkina Faso, Ethiopia, Ghana, Nigeria, Tanzania and Uganda).

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| **About TEEAL:** *The Essential Electronic Agricultural Library* (TEEAL), produced by Albert R. Mann library, Cornell University is a digital collection of research journals for agriculture and related sciences. Researchers, students, faculty and librarians can discover and access thousands of full-text PDF articles without the use of the internet. | |
| **ITOCA**’s mission is to build capacity amongst the research and education communities in the latest information tools and advocate for the adoption of new technologies that drive development in Africa. They envision an improved quality of life and sustainable development, in Africa through enhanced research and education. | TEEAL is a project of **Cornell University's Albert R. Mann Library** in cooperation with over 90 major scientific publishers, societies, and index providers. The project is administered through the Service and Collections Department of Albert R. Mann Library, where a small staff oversees production, distribution, outreach, marketing, and training. |

**Eligibility requirements:**

1. The institution is located in one of the following countries:
   * Burkina Faso,
   * Ethiopia,
   * Ghana,
   * Nigeria,
   * Tanzania or
   * Uganda
2. The Institution has an Agriculture or related fields department or specialises in Agriculture research and related fields.
3. The Institution does not have a TEEAL set **OR**
4. The Institution would like to upgrade their existing TEEAL set

Eligible institutions who would like to acquire a TEEAL set for their library should complete the application form on page 2 and submit for consideration. All applications will be assessed by a panel with members from ITOCA, South Africa and Albert R. Mann Library, Cornell University.

All applications should be submitted by **31 July 2016**. Only fully completed application forms will be considered.

**TEEAL GRANTS APPLICATION FORM**

All prospective institutions must complete the application form electronically, and submit form by email to [itoca@itoca.org](mailto:itoca@itoca.org) by **31 July 2016**.

**General enquiries can be addressed to:**

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| ITOCA - **TEEAL Institutional Grants**  [itoca@itoca.org](mailto:itoca@itoca.org)  + 27126634062/52 |

1. Applicant’s Details

|  |  |  |
| --- | --- | --- |
| Name: |  | **For Official Use** |
|  |
| Institution Name: |  |  |
| Country: |  |  |
| Job title: |  |  |
| Address: |  |  |
| Email (Work): |  |  |
| Email (Alternative): |  |  |
| Mobile number: |  |  |
| Landline number: |  |  |

Does your institution have an existing TEEAL set? **Yes**/**No**

If yes, which version of TEEAL do you have? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. Context and Rationale of the Innovation

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| --- | --- |
| 1. **Tell us about your library and institution** *:* please indicate the number of library users and the type of users i.e. under-graduate, post-graduate students, academic staff, researchers, etc. | **For Official Use** |
|  |  |
| 1. **What is your innovation?** How do you plan to market and promote TEEAL to users in an innovative manner: (120 words) | |
|  |  |
| 1. **What makes you think your strategy is going to work?** What plans do you have for successful implementation? (300 words) | |
|  |  |
| 1. **Describe your Marketing Plan:** Please provide a detailed outline of your marketing plan for TEEAL specifically (300 words) | |
|  |  |
| 1. **How will you measure the effectiveness of your innovation?: (300 words)** | |
|  |  |
| 1. **Add exhibit (optional)** Include any audio, video or photos to support your application (include a description of the exhibit): (100 words) |  |
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