

## Moderator:



**Sonja Ruetzel, ICT4D  
Partnerships and Conference  
Manager, Catholic Relief  
Services (CRS)**

## Speakers:



**Robert  
Kintu, CEO,  
FIT Insights  
Group**



**Matthew Strickland,  
Senior Market  
Engagement  
Manager, Mobile for  
Development,  
GSMA**



**Valeria Pesce,  
Information  
Management  
Specialist, Food and  
Agriculture  
Organization of the  
United Nations**



**Shaun Ferris, Technical  
Director of Agriculture  
and Livelihoods,  
Catholic Relief  
Services**

## Discussion:

**1. What digital trends and innovations for financial inclusion of smallholder farmers and the rural poor do you currently see?**



**Robert Kintu,  
CEO,  
FIT Insights Group**

# Discussion:

## 2. Digital/ Economic identity:

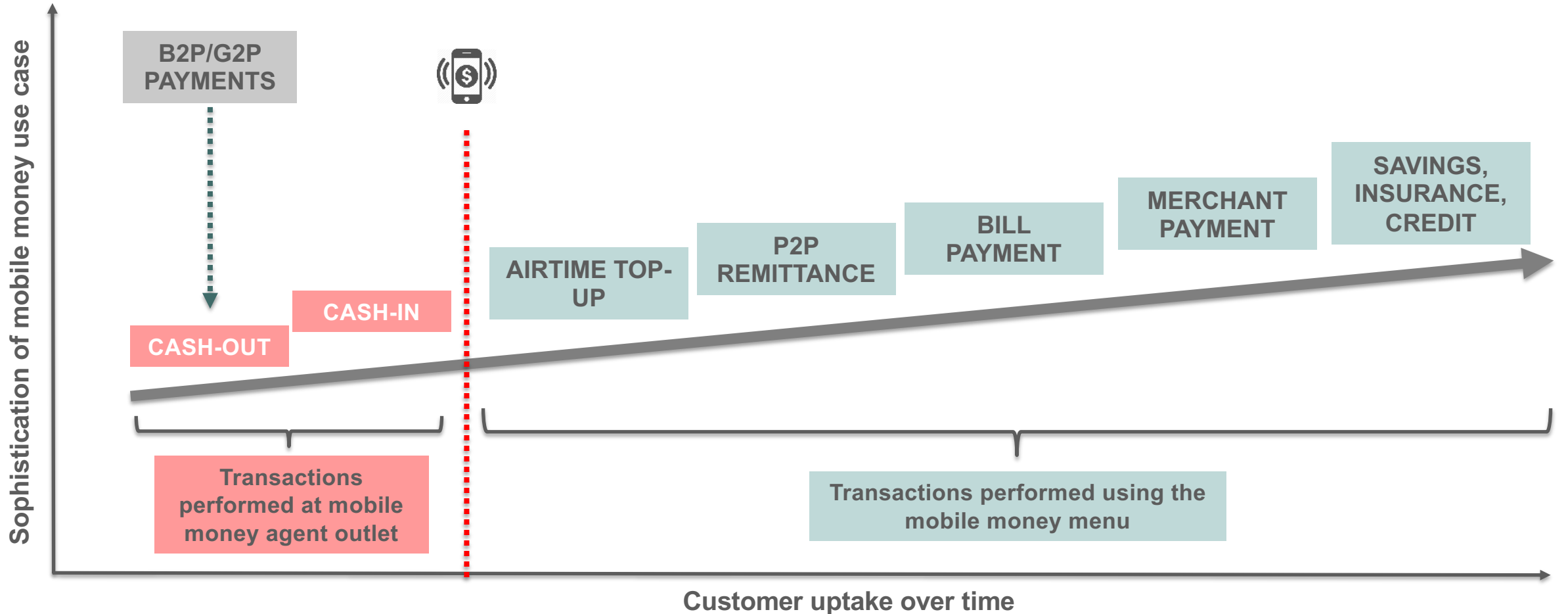
How can digitizing Smallholder payments facilitate the pathway towards financial inclusion?



**Matthew Strickland,**  
Senior Market  
Engagement Manager,  
**Mobile for Development,**  
**GSMA**

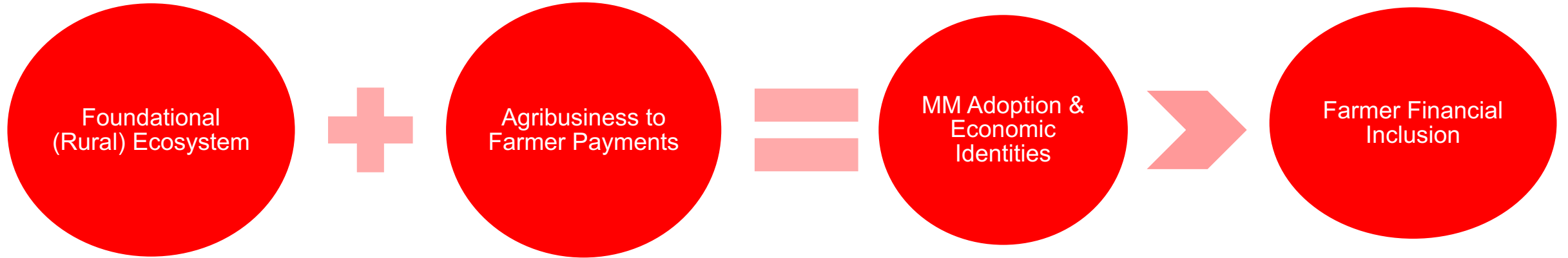


# Digitising last mile payments is a starting point in the pathway to financial inclusion





# Agri payments facilitate the pathway towards smallholder's financial inclusion



<ul style="list-style-type: none"><li>• Farmer-friendly agent network</li><li>• Rural network, agent availability and liquidity</li></ul>	<ul style="list-style-type: none"><li>• Structured value chains</li><li>• High frequency of payments</li><li>• Clear business need from the agribusiness</li></ul>	<ul style="list-style-type: none"><li>• Regular usage (30/90 day activity rates)</li><li>• Auditable transaction histories (income)</li><li>• MNO/Banking partnerships</li></ul>	<ul style="list-style-type: none"><li>• Savings</li><li>• Loans/Credit</li><li>• Insurance</li></ul>
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## Discussion:

### 3. E-Learning and capacity building for farmers:

Who is the audience of your course and could you give us some examples of things they learn that may help them in dealing with digital financial services?



**Valeria Pesce,**  
Information Management  
Specialist,  
**Food and Agriculture Organization  
of the United Nations (UN FAO)**

## Discussion:

**4. What are the main lessons learned when designing and implementing digital financial solutions for smallholder farmers?**



**Shaun Ferris,**

Technical Director of  
Agriculture and Livelihoods,  
**Catholic Relief Services (CRS)**

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**Shaun Ferris, Technical  
Director of Agriculture  
and Livelihoods,  
Catholic Relief  
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# THANK YOU!

See you at the next ICT4D Webinar on **Tuesday November 12<sup>th</sup>**:  
**ICT for WASH: Achieving Global Water Security with Digital Innovations**

**SAVE THE DATE**

**12<sup>th</sup> ICT4D CONFERENCE, April 21 – 23, 2020, in ABUJA, NIGERIA**



[www.ict4dconference.org](http://www.ict4dconference.org)